AISA WebPage (marketing)

**1. Header Section**

* **Logo & Branding**: AI-ServiceAgent logo, tagline
* **Navigation Menu**: Home, Features, Pricing, Solutions, Knowledge Base, Contact Us
* **Call-to-Action Buttons**: “Request Demo”, “Sign In”
* **Language Selector**: For multilingual support

**2. Hero Section**

* **Headline**: Main value proposition (e.g., “Transforming Customer Service with Intelligent Automation”)
* **Subheadline**: Supporting text explaining the AI-driven approach
* **Primary CTA**: “Start Free Trial” or “Get Started”
* **Hero Image/Video**: Visual showing the AI assistant in action

**3. Features Section**

* **Automated Customer Support**: WhatsApp, Instagram, TikTok integration
* **Knowledge Base/FAQ**: Instant answers from internal resources
* **Multi-Language Capability**: Seamless bilingual responses
* **Payment Integration**: Bizappay, automated transaction logs
* **Advanced AI Engine**: Generative response with context understanding
* **Analytics Dashboard**: Real-time conversation and performance metrics

**4. Solutions Section**

* **Corporate / Enterprise**: Large-scale customer interaction management
* **SMEs**: Cost-effective AI-driven support
* **Industries**: (e.g., Utility Services, Healthcare, Retail, O&G)
* **Custom Solutions**: Tailored automation and integrations

**5. How It Works Section**

* **Step 1:** Connect your channels
* **Step 2:** Train and customize chatbot
* **Step 3:** Automate responses & manage interactions
* **Step 4:** Track analytics and improve continuously

**6. USP (Unique Selling Points) Section**

* **Locally Built**: Fully developed by local AI engineers
* **End-to-End Development**: Backend, API, and automation engine
* **Secure and Compliant**: Data privacy and compliance standards
* **Scalable Architecture**: Handles millions of interactions

**7. Integrations Section**

* Supported Platforms: WhatsApp, Instagram, TikTok
* Payment Gateways: Bizappay
* CRM and ERP Systems: Optional integrations
* AI Tools: LangChain, FAISS for vector storage

**8. Pricing Section**

* **Subscription Plans**: Basic, Pro, Enterprise
* **White-Label Option**: For agencies
* **Custom Setup + Retainer**: Tailored enterprise solutions
* **CTA:** “Compare Plans” / “Get a Quote”

**9. Testimonials / Case Studies Section**

* Client logos
* Short success stories
* Video testimonials

**10. Knowledge Base / Resources Section**

* FAQs
* Documentation
* Blog / Newsletters
* Training Materials

**11. Call-to-Action (Lead Capture)**

* Contact form (Name, Email, Company, Message)
* Newsletter Signup (Linked to Hamilton Prima International)
* Downloadable brochure

**12. Footer Section**

* Quick Links: Home, Features, Solutions, Blog, Contact
* Legal: Privacy Policy, Terms of Service
* Social Media Icons
* Contact Info: Phone, Email, Address